



Project part-financed
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CONFERENCE
**“DEVELOPING THE INFORMATION SOCIETY IN THE REGIONS:
BENCHMARKING INDICATORS, LEADING PROJECTS AND POLICY
SUPPORT”**

22 - 23 June 2006

**Poznan International Fair
Glogowska street 14
60-734 Poznan, Poland
Room 14 B**

The Understand final conference is aimed at presenting the results achieved in the two years project and promoting the dissemination of the methodology and major outcomes in the newly added regions. The event is also an occasion to investigate what's behind the indicators, presenting the regional best practices that were identified during the benchmarking analysis, and to provide some potential usage of benchmarking data in supporting policy making in the regions.

Working languages: English, Polish, Spanish.

The conference benefits from the honourable patronage of Mrs Danuta Hübner – EU Commissioner for Regional Policy on Information Society, to provide new ideas and suggestions



**Day 1, 22nd June 2006**

9.00 **Registration**

10.00 **Official Opening**

10.15 **Opening lecture: The information Society in the Regional Policy - Benchmarking and evaluation in the New Programming Period 2007-2013**

Mr Reiner Kneifel Haverkamp, European Commission, DG Regio

10.45 **The Understand project: measuring the development of the Information Society in the regions**

Chiara Mancini, Regional Government of Emilia-Romagna

- **Understand overview** - *Chiara Mancini, Regional Government of Emilia-Romagna*

--- 11.30 - 11.45 Coffee break ---

- **Presentation of the benchmarking results in partner regions:**

* **Broadband infrastructure** - *Chiara Mancini, Regional Government of Emilia-Romagna*

* **E-government** – *Victor Prieto, Valencian Office for the Information Society*

12.45 **Questions & Answers**

-- 13.00-14.30 Lunch --

14.30 - **Presentation of the benchmarking results in partner regions:**

* **E-business** - *Olaf Juptner, HA Hessen Agentur*

* **ICT usage by citizens** – *Mike Williams, University of Wales*

15.30 **Questions & Answers**

15,45 **Building on benchmarking: how data can be used to support policy making**

- **Indicators in the process of regional strategy development** *Sandra Lotti, Regional Government of Emilia-Romagna*

- **Experiences from New Member Regions** *Wojciech Sadowicz, Cities on the Internet Association*

- **From policy inputs to sectoral changes: the TRANSFORM project** *Karsten Gareis, Empirica*

- **Evidence from data analysis** *Mike Williams - University of Wales*

17.15 **Conclusion of the first day**

Chiara Mancini – Regional Government of Emilia-Romagna



Day 2, 23rd June 2006

9.00 **Registration**

9:15 **What lies behind benchmarking indicators: best practices to develop the Information Society in the Understand regions.**

- **Social infrastructure** CHAIR: Karsten Gareis - Empirica (parallel sessions)
 - * *Regional Digital Libraries* – Marcin Werla, Project Leader, Poznań Supercomputing and Networking Centre
 - * *A rural lifestyle with good ICT access* – Charlie Wallin, Project Manager, Association of local authorities in the county of Vasternorrland
 - * *Using ICT for social inclusion: examples from Wales* – Miranda Morton, Research Manager, Welsh Assembly Government
 - * **Questions & Answers**

- **E-government** : CHAIR: Piotr Kołodziejczyk - Secretary of Poznań City (parallel sessions)
 - * *e-Formación and Canal GV Project, bringing near the e-administration to citizens* – José Vicente Monfort, Project Manager, Generalitat Valenciana
 - * *The e-gov services by the Regional Local Authorities Unified Network (RUPAR-2)* – Chiara Valerio, Project Manager, Tecnopolis CSATA Science Park (Apulia Region)
 - * *Applications and services for local government* – Marek Bigosiński, Deputy Director, Wielkopolska Centre of Education and Local Government Studies
 - * *IRIDE: user identification as a success factor for e-government services* – Silvana Ponsoero, Project Manager, CSI Piemonte
 - * **Questions & Answers**

--- 11.30 - 12.00 Coffee break ---

- **Broadband**: CHAIR: Cristoforo Morandini – Between Spa (parallel sessions)
 - * *Broadband metropolitan and national network – services for education* – Piotr Grzybowski, Deployment Manager, Poznań Supercomputing and Networking Centre
 - * *Development of broadband infrastructure for provision of e-gov services* – Sławomir Partyka, Director, Polish Telecommunication S.A.
 - * *Lepida the Broadband Network of Emilia Romagna Region* – Marco Calzolari, Head of the regional ICT infrastructure management and development department, Region Emilia-Romagna
 - * **Questions & Answers**

- **E-business** : CHAIR: Freek Posthumus NORMAPME/UEAPME (parallel sessions)
 - * *TRADE POINT POZNAN – platform for matching offers* – Marcin Kraska, Deputy Head of e-Commerce Center, Institute of Logistics and Warehousing
 - * *Booking engines for direct selling and electronic distribution in the tourism sector* – Miguel Angel Chacón, Project Manager, IBIT Foundation
 - * *The programm hessen-it and activities resulting from the benchmarking data* – Dieter Kreuziger, CEO, HA Hessen Agentur GmbH
 - * *E-business training for SMEs and in social infrastructure* – Charlie Wallin, Project Manager Association of local authorities in the county of Vasternorrland
 - * **Questions & Answers**

13.45 **Most important results from parallel sessions and Final remarks**

-- 14.30-15.30 Lunch --

15.30 **End of the conference**